

Mr Alonso,

I have the pleasure to present a project of mobile learn technology that is under development by **webAula** – Today, the biggest company of long distance education from Brazilian market.

I am interested in participate of the W3C workshop and show the paper that **videoAula Mobile** should have to the social development.

I thank for the attention.

Marcos Resende Vieira

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webAula
Educação sem fronteiras

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vídeoAula Mobile Project

1. Project's presentation

With big experience in long distance education, Marcos Resende – Executive Director of webAula – is involved in a the project **vídeoAula Mobile** to break the barriers of the education and turn it without limits.

Trough simple passes, someone with any education content, can record a lecture about different contents without needing big structures, only a computer, microphone and webcam. The videos will be available to access by streaming or download in the site of the Cell Phone Company or partner.

2. Justify

Appeal that have been popular with the 3rd generation of cell phones, the reproduction of videos trough the cell phone turn easier the spread of learn, besides pass messages in a clear and objective way.

Gradually, the cell phone is turning the place of the computers, because of the mobility. The PC – Personal Computer – is turning in PMC – Personal Mobile computer.

With this growth, the demand for new technologies turns evident. But, this demand is failure when we think about education.

Forward this, **webAula** present a new proposal of education spread to get the persons that will not use the cell phone for the normal functions, but, to access and get knowledge too. To attend this demand, **webAula** present the project **vídeoAula Mobile**.

3. Goals of the Projet

- Spread the knowledge and the learn trough mobile technologies.
- Offer to authors (people that dominate some kind of subject and information) a new way to available learn to your public.
- Reach young people that are 13 to 29 years old with content to them.
- Offer a different technology, innovate and usable for the mobile market.

4. Methodologies to be applied

The Project **vídeoAula Mobile** provides the application of education trough videos recorded by persons that dominate some subject. The content forwarded this way, allows to the student to construct the knowledge trough a playful and creative environment.

5. Mobile device for use

Smart phones or cell phones with internet access and technology GSM and/or 3G with appeal for transmissions and reproduction of video with quality.

6. Profile of the target audience

Teenagers are the main users of technologies of mobile technologies; because they are always in touch to all launched new products on the market and they need to access learn at any time and anywhere.

7. Expected Results

After the implantation of this system, is expected to spread education mainly reaching the target audience already said: The teenagers. Trough the Cell Phone, they can fell encourage to find information and learn, because is an innovated way with high technology to do this.

8. Targets to be achieved

The web**Aula**'s main goal is to spread the education without limits, to reach in an innovate way a public that many times, show resistance to treat determinates subjects. Trough vídeo**Aulas**, the teenager can access different content with privacy.