The African Elections Project

Ghana, Cote d'Ivoire & Guinea and now SA and Malawi

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PROJECT SCOPE

- Building Capacity for Media, Elections Coverage
- Providing Information & Knowledge Portal
- Promote Impartiality in Elections Coverage
- Monitor Media Content on Elections

COVERAGE AREA

- Ghana

- Cote d'Ivoire

- Guinea

- South Africa

- Malawi

- Angola, Botswana, Mozambique and Namibia

ACTIVITIES

- Training for Editors, Journalists & Reporters
- SMS Application in Coverage & Monitoring
- Elections Guide for The Media
- Information & Knowledge Portal
- Knowledge Product for The Media
- Media Content Monitoring

PROJECT RATIONALE

- Promote Democracy & Free Society

- Strengthen Electoral Process

- Ensure Free & Fair Elections Reportage

- Improve Level of Journalism

- Facilitate Voter Education Through Media

PROJECT OBJECTIVES

- Consolidate Gains of Democracy
- Promote Good Governance
- Improve on Standards of Elections Coverage
- Enhance Information & Knowledge Sharing
- Develop a Reliable Resource Base on Elections
- Develop Capacity For Elections Monitoring
- Provide Relevant ICT Tools in Electoral Process
- Create Forum for Political Parties & Electorate

TRAINING

- Use of ICT in Elections Coverage

- Excellence in Elections Coverage

SMS APPLICATION

- Sending Election Results
- News Subscription
- News Reports from Correspondents
- SMS to Email Integration
- SMS as Polling Tool
- SMS Campaign For Peaceful Elections
- 1927 on all networks in Ghana
- www.FrontlineSMS.com
- http://twitter.com/ghanaelections

ELECTIONS GUIDE

- Code of Conduct for Media
- High Quality Coverage
- Electoral System & Political Parties
- Political Parties "Rules for The Game"
- Role of Media in Building Public Confidence

Online Portal

- Elections Results Centre
- News Portal
- Information & Knowledge Portal
- SMS To Web
- Blogs
- Polls
- www.africanelections.org/ghana
- http://www.ghanaelectionshotline.com/ghana/

MEDIA MONITORING

- Media Content Analysis
- Radio, TV, Online & Print
- Quantitative & Qualitative
- Time & Space Allotted Political Parties

KNOWLEDGE PRODUCT

- Compilation of Training Resources
- Research

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www.penplusbytes.net

www.africanelestions.org